

FAX# 703 528 7880 OCT1/12 14.03  
HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*  
\*\*CHANGES\*\*

REP. #	OFF. #	6556	SALESMAN	#
BUYER NAME	KATIE KEULEMAN			
SALES PRSN	WA-	JOE KNAUER		

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

TO LENA  
FR JULIE  
ADDED 67-68  
TTLS 311370..157X  
PLS CFM, TH 10/1

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
67	A		300P-400P	30		\$650.00	10/2	10/2	1		TUE	1
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1537 PROGRAM : THE DOCTORS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
68	A		105A-300A	30		\$100.00	10/6	10/6	1		SAT	1

PROGRAM : ROT  
STATION MAKEGOOD OFFERS:  
M3 UNRESL BUY#4 MISSED: TU-F/1100A-1200N  
BUY#34 SUN/600P-630P OCT2 30S \$750.00 (OCT1/12)  
BUY#42 TUE/1000P-1100P OCT2 30S \$1,500.00  
BUY#66 WED/900P-1000P OCT2 30S \$4,200.00  
BUY#47 OFFER: TU-F/600A-700A OCT3 (2/WK) 30S \$4,200.00  
SAT/1130P-1205A OCT2 (2/WK) 30S \$7,400.00  
TU-F/500A-530A OCT6 30S \$1,500.00  
SAT/800P-1130P OCT6 30S \$1,000.00  
SUN/900P-1000P OCT6 30S \$500.00  
SUN/1000P-1100P OCT6 30S \$3,300.00  
SUN/800P-900P OCT7 30S \$6,000.00  
FRI/900P-1000P OCT7 30S \$5,400.00  
CMT: MGS ARE SKED TO RUN OCT7 30S \$6,500.00  
OCT5 30S \$2,750.00

OCT/12 311370.00  
CONTRACT TOTAL 311370.00  
TOTAL SPOTS 157

MARKET TOTALS \$737,090    WFTV 42%    WKMG 19%    WESH 20%    WOFL 14%    WKCF 2%    WRBW 2%    CABL 0%  
WOPX 0%    WRDQ 1%    EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE